



Quantum Wins

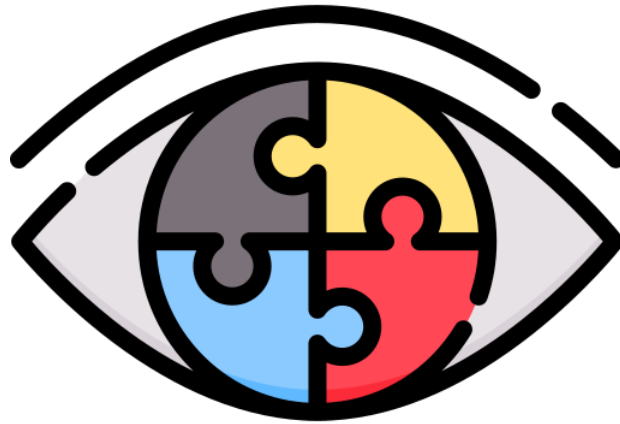
Premium Coaching & Mentoring Services to Change Makers

NAME

DATE

Overcome Your Perceived Limitations & Live the Desired Life

CRISTINA IMRE



Your best years yet to come!

Vision setting blueprint for ambitious
dreams that come true!

Note! The following is the last update (Dec. 2022) based on real models used by highly successful companies and their executives around the world. It's dedicated to CEOs & Founders, driven to see their ambitious vision a reality.

Table of Contents

Create the vision of your business three years from now! 4

 Why three years? 4

 Writing the vision statement: 5

 Examples: 5

 Writing the vision details: 6

 What should your 3,4,5 pages should include: 6

 Utility? 8

Create the vision of your business three years from now!



Note! You can do the same for your personal life. When done in couples you compare notes and see if you share the same future or you need to address this urgently in case there are too many discrepancies.

Why three years?

In today's environment and with the current pace, five years seem to be too long and demotivating and one year too small for ambitious visions.

Therefore, you'll create a clear vision of the future, three years from now, but I'll also give you an extra goal setter for one-year goals and intermediate milestones. (BONUS PDF)

Commit to this three-year vision to link the entire business, team and 'outside helpers' to it.

Writing the vision statement:

Take some time of solitude and focus in a quiet, nice place, maybe in nature. It will take a couple of hours of focus. You might alternate focus with daydreaming to define that perfect vision. Your goal is to write in 3, 4, 5 pages what your business looks like, acts like and feels like on X date, 3 years from now.

Today, December 31st 2025, my company _____ [name] is

(You describe a specific definition of the status of your company three years from now.)

Examples:

- 1) Today, December 31st 2025, my company, X is one of the Top 10 best employers in [North America | US | Pacific Coast | Europe | Asia...] when it comes to developers and creative talent.
- 2) Today, December 31st 2025, my company, Y is a Fortune 500 company highlighted and quoted for our innovation in healthtech.
- 3) Today, December 31st 2025, my company, Z is the most popular retail store in [region, location] for Gen Z.



Writing the vision details:

Now, you'll define all lines of business in the following pages. Your goal is to make it clear and easy to envision and understand by anyone in your company reading it.

This is not something you'll hide, but show.

External people, partners, potential clients, future employees, etc., who'll find your vision empowering and inspiring will come to you and help you with it in different forms.

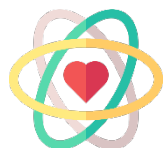
Media might write about your company, about the future you just defined because it's inspiring. Many doors and potential opportunities will open up once you're clear about your vision.

What should your 3,4,5 pages include:

You'll choose from the list what works the best for you to illustrate your company as a clear image from the future.

- *Core Values*

Tip! Write your values in a way everyone understands what they mean. Don't let them be a passive slogan but an active expression of what's important to you.



Example:

Instead of Creativity write: *"Innovative ideas are welcome."*

Instead of Diversity write: *"Be open-minded and non-judgmental."*

Instead of People-Centric write: *"People come first."*

- *Culture*
- *Employees*
- *Brand*
- *Leadership*
- *Communication*
- *Systems*
- *Programs*
- *Profitability*
- *Clients*
- *Media*
- *Marketing*
- *Sales*
- *Operations*
- *Technology*
- *Finance*
- *Legal*
- *HR & Recruiting*
- *WOW Factor*

Utility?



Share this vision with everyone if you can. Once the direction is set the sailors know what to do.

Never underestimate the power a person has once knows the direction you are heading.

As a leader you'll be very clear about the future and this will enable you to create one-year goals and milestones that will get you all to the finish line.

You've set the light from the end of the tunnel. Now you are ready to go with full speed, reason and motivation.

Best Wishes!